

Giving Shape to Ideas

## THE COMPANY

One of the well-known health fitness clubs in Vietnam with 14 establishments in Ho Chi Minh City and 22 outlets in Vietnam. The clubs offer holistic wellness programmes consist of various amenities of fitness, health and lifestyle. Most clubs are equipped with the latest fitness technology and have lavishly furnished gyms and a fully stocked styling area catered for members' relaxation and rejuvenation.



## THE CHALLENGES

The organisation has about 400 staff in the head office who have been using printers intensively on daily basis to print documents. The print volume is between 60,000 and 80,000 per month which is considered on the high side. Due to high printing volume, the printing cost and expenses for other consumable products (eg papers and toners) have also gone up.

The organisation has noted that many print jobs end up abandoned, with the discarded paper destined as waste and the source for generating high volume print is untraceable. Many times, the paper wastage has gone unaccountable. These lapses in monitoring has incurred substantial operating losses to the organisation.

The organisation wants a secured automation platform which can interface with their current system and can augment with flexible capabilities like user-based tracking management, secure document release, chargeback on print costs by users according to their cost assignment and follow-you printing accessibility via authentication. The infrastructure must also able to support multi-location system management printing to serve different levels of department.

## THE SOLUTION & RESULTS

Konica Minolta offers Optimised Print Services (OPS) with Print Management Solution to track and allocate print costs, eliminate print waste and reduce printing costs in the most effective way. OPS provides management to customise a multi-level billing coding function, which enable accounts and reports generation. Each user or cost centre will be assigned with a unique billing code for easy reference.

The new print infrastructure, OPS can be scaled to maximise control and monitoring all activities automatically during scanning and copying of the printer, which also include generate and retrieve comprehensive report for client's analysis purposes. With this capability, organisation can define the users' right of use, based on individual job duties. Every operation is then monitored accordingly for future report analysis.

For Print Management Solution, the system enables the optimisation of the print fleet, eliminates paper wastage and enforce economical printing. This enables straightforward administration of the corporate print management system in a secure and convenience environment. The enhancement of secure printing helps to prevent any print job lying around unattended in the output tray. With the addition remote print capabilities, users can now submit print job in one location or release their print jobs anywhere in the organisation via authentication.

With the appropriate and affordable infrastructure in place, the organisation not only able to identify the source of wastage, it also helps in cost saving of 30% on average print cost.